

# ZURICH MARATÓ DE BARCELONA

## BASIS OF THE CONTEST

### OBJECTIF

The photographic contest “I lived Zurich Marató de Barcelona 2012” is addressed to all those persons who are living somehow la Zurich Marató de Barcelona 2012.

### HOW TO PARTICIPATE

You can only take part in the contest on-line through the web of la Marató. We will not accept the sending of photos by courier or another way.

Every photo should contain all the information due completed (name, category, description, title and all the information of the user as is requested)

From September 20, we will activate the section “PARTICIPATE” with only one category “Trainings”. There, you can publish your artistic pictures and preparation for la Marató 2012.

From March 25 (date of celebration of la Zurich Marató de Barcelona 2012), other categories will be opened and you will have one week to participate.

To sum up, you can publish your pictures according to the following calendar:

- Pre Marathon trainings (from 20 September 2011)
- Race(from 25<sup>th</sup> March 2012)
- Breakfast Run (from 25<sup>th</sup> March 2012)
- Expo Sports (from 25<sup>th</sup> March 2012)
- Marató environment (from 25<sup>th</sup> March

2012) Last day to participate: 29 March 2012.

Day in which we will announce the winners: 2 April 2012.

# ZURICH MARATÓ DE BARCELONA

## PROCEDURE

There are the following conditions:

- a) The photos can be in colour or in black and white
- b) Each participant can publish a maximum of two photos
- c) Each photo will have to go accompanied of a title, a text and a category.
- d) The personal information that must be contributed is:
  - a) Name and surname
  - b) Region
  - c) Country
  - d) E-mail
  - e) Contact phone
- f) The participation period will be opened the 20 September and will be closed the 29<sup>st</sup> March

## PRIZES

The jury will make a selection of 50 photos. Of these 50 pictures, the jury of la Marató will select the 10 best photos. There will be the first, second and third prize.

The winning pictures will be published in the home of the section of the Photographic contest of the web of La Zurich Marató de Barcelona 2012. The organisation will get in touch with the winners in order to give them the respective prizes.

### *Prizes*

1 – First prize: Trip for two persons to the Marathon of Paris. The prize includes: plane, 2 hotel nights in double room in the Official Hotel of la Marató de Paris, breakfast and VIP passes to see the departure of the Marathon of Paris. Departure from Barcelona X April and return to Barcelona X April.

2 – Second prize: digital compact camera: model to be specified.

3 – Third prize: Lot of products Mizuno.

# ZURICH MARATÓ DE BARCELONA

## CRITERIA OF THE JURY

- a) They will evaluate the content and quality of the photos (always about Zurich Marató de Barcelona 2012)
- b) They will evaluate that the text of the picture is totally according to the subject of the photo.
- c) Veracity of the images: The organisation reserves the right to investigate the truthfulness of the pictures and to reject those that they believe have been manipulated.
- d) Pictures from past editions will not be accepted.

## ACCEPTANCE

The acceptance of the contest supposes the acceptance of each and every of the bases of the contest and of the final decision of the jury. The organisation takes full freedom to discard those photos that do not have as subject "I lived Zurich Marató de Barcelona 2012"

## COMPOSITION OF THE JURY

Composition of the Jury:

Juan Porcar (CEO Grupo Alesport)

Agustín Riviere (General Director RPM Racing)

Cristian Llorens (Director Zurich Marató de Barcelona)

Xavier Carabí (Oficial Dessigner of la Zurich Marató de

Barcelona) Asensi Carricondo (Photographer Grupo Alesport)